

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Anthony G. Macaluso	Art Unit:	2617
Serial No.:	10/809,922	Examiner:	Matthew C. Sams
Filed:	March 24, 2004	Conf. No.:	6755
Title:	ADVERTISING ON MOBILE DEVICES		

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF MARCH 20, 2008

Please amend the above-identified application as follows: